

ALLOVER MEDIA

INDOOR | GAS PUMP | AMBIENT

DES MOINES. INDOOR PRINT. MEDIAKIT. 2005





REACHING A CAPTIVE AUDIENCE

AllOver Media is the nation's premier provider of indoor advertising. Our experience means that we can deliver captive audiences in the greater Des Moines area.

OUR ADS ARE DISPLAYED IN RESTROOMS AND COMMON AREAS OF:

- Family restaurants
- Sports bars
- Nightclubs
- Health clubs
- Theaters
- Tanning salons
- Beauty salons
- Apartment communities

EXPERIENCE:

- Established and developed national indoor industry
- Extensive experience in indoor advertising

MARKETS:

- Local and national networks

We place ads in thousands of locations nationwide, and average 15,000 gross viewer impressions per location, per month.

ABILITY TO TARGET BY:

- Gender
- Demographic profile
- Geographic location
- Ethnic group



ALLOVERMEDIA.INDOOR PRINT.RATE CARD

LOCAL RATES

AllOver Media Indoor Advertising reaches a captive audience with strategically placed boards in the restrooms of popular restaurants, sports bars, nightclubs, health clubs and theaters throughout the Des Moines area.

TERMS	17"W x 11"H	POSTERS
1-3 months	\$75	\$135
4-9 months	\$70	\$125
10-12 months	\$65	\$110

PLEASE NOTE:

- Rates are per ad face per month.
- Posters are 17" w x 22" h in the men's rooms and can be either 17" w x 22" h or 17" w x 33" h in the women's rooms.
- Full-color poster ads can be changed monthly.
- Production costs are not included.